WE THANK THESE MANY GREAT PARTNERS WHO MAKE THE SANCTUARY CLASSIC POSSIBLE









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OUR MISSION STATEMENT

Recognizing that with privilege comes responsibility, the mission of The Sportfishing Conservancy is to empower sportsmen to fulfill and celebrate their commitment to their sport and to real world conservation.

Ethics and Conservation Guidelines

The Ethical Angler:

- Promotes ethical behavior in the use of aquatic resources
- Values and respects the aquatic environment and all living things in it
- Avoids spilling, and never dumps any pollutants on land or in the water
- Disposes of all trash, including worn out lines, leaders and hooks, and helps to keep fishing sites litter free
- Takes all precautionary measures necessary to prevent the spread of exotic plants and animals, including live baitfish, into non-native habitats
- Learns and obeys angling and boating regulations, treating other anglers, boaters and property owners with courtesy and respect
- Respects property rights, and never trespasses on private lands or waters
- Keeps no more fish than needed for consumption, and never wastefully discards fish that are retained
- Carefully handles and releases all fish that are unwanted or prohibited by regulation, as well as other animals that are accidentally hooked
- Uses tackle and techniques that minimize harm to fish when engaging in catch-and-release angling

Provided by NOAA National Marine Fisheries Service

The Sportfishing Conservancy

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June 9-September 3, 2012



Pishing, photos and family fun— It s a Classic Combination!

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WHAT IS THE SANCTUARY CLASSIC?

This unique event encourages responsible recreational fishing and old-fashioned family fun in four of our country's beautiful national marine sanctuaries. This free, summer-long event isn't a tournament. But it is all about fishing and there'll be plenty of great prizes ten \$100 gift card winners each week plus four special \$1,000 scholarships for young anglers courtesy of The Sportfishing Conservancy.

It isn't the size of the fish, but the size of the smile that matters most. Weekly prizes will be awarded based on photos taken within national marine sanctuaries and uploaded to the Classic website (www. sanctuaryclassic.org). Photos with the most votes win!

Online Resources for National Marine Sanctuary Maps and Other Useful Information:

Channel Islands National Marine Sanctuary http://channelislands.noaa.gov/marineres/main.html Monterey Bay National Marine Sanctuary http://montereybay.noaa.gov/intro/maps.html#color Florida Keys National Marine Sanctuary http://floridakeys.noaa.gov/fknms_map/welcome. html?s=zones

Gray's Reef National Marine Sanctuary http://www.charts.noaa.gov/OnLineViewer/11509. shtml







Entering and winning couldn't be easier. First, register online at www.sanctuaryclassic.org. Then explore the great recreational fishing opportunities in four national marine sanctuaries — Channel Islands, Monterey Bay, Florida Keys and Gray's Reef* — and shoot us your best fishing photos.

Registered contestants can submit photos by noon each Monday to be considered for that week's voting. All photos submitted during the week will be available by noon on Tuesday for online voting. Get all your friends, family, co-workers and fishing buddies to register and vote for your photo. Every week, the 10 top finishers will each earn a \$100 gift card.

Always consider practicing catch & release and follow all federal, state and local regulations. *Photos taken in any National Marine Sanctuary will qualify for the contest

It's Free. It's Easy. And It's Fun. Get Your Priends and Pamily to Vote!

WIN ONE OF FOUR \$1000 SCHOLARSHIPS



The Sportfishing Conservancy will award a total of four \$1,000 scholarships to the parent or guardian of children (under age of 18) whose photos were properly submitted to the Sanctuary Classic website and judged to best

exemplify the following themes:

- Kids Fishing
- Kids and Family Fishing Values
- Kids in the Sanctuaries
- Kids in the Outdoors
- Kids Conservation

All photos with kids entered in the contest will be considered for these awards. The panel of judges will be announced in the July mid-contest update. Judges or their families will not be eligible for awards. The judges' decision will be final.



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